

EXPLORING A CAREER IN PROGRAM EVALUATION

Have you recently completed a course in program evaluation and are wondering about your career options? Here are a few suggestions that might be useful as a starting point for an enriching career in evaluation.



WHY CHOOSE A CAREER IN EVALUATION?

Program evaluation plays a crucial role in improving policies and initiatives across various sectors (government, NGOs, private sector, academic institutions). Evaluators contribute to informed decision-making by analyzing the effectiveness and impact of programs.

QUALIFICATIONS REQUIRED

- **Academic background:** A master's degree in public administration, social sciences, economics, or management.
- **Essential skills:** Data analysis, project management, effective communication, ethical and professional standards.
- **Certifications:** The Credentialed Evaluator (CE) designation and ongoing training through workshops and webinars.

OTHER CAREERS RELATED TO EVALUATION

If you're interested in alternative roles that apply similar skills, here are some options:

- 📊 **Performance Measurement Analyst** – Tracking the effectiveness of policies and initiatives.
- 📈 **Business Intelligence Specialist** – Analyzing data to support strategic decision-making.

HOW TO START YOUR CAREER?

- ✨ Join CES to access resources and career opportunities.
- 🔗 Attend networking events organized in partnership with universities and government institutions.
- 📌 Explore job openings in evaluation through specialized platforms.

RESOURCES OFFERED BY THE CANADIAN EVALUATION SOCIETY

The CES supports evaluation professionals by providing:

- ✓ A network of over 1,400 members across Canada.
- ✓ Events and webinars to deepen your knowledge and expand your network.
- ✓ A mentorship program to support new evaluators in their professional growth.
- ✓ The Credentialed Evaluator (CE) designation, an official recognition of professional competencies.
- ✓ A database of grey literature for access to relevant research and studies.

JOIN THE EVALUATION COMMUNITY!

Program evaluation is a dynamic and rewarding career that allows you to make a tangible impact on decisions and policies. To learn more and begin your journey, visit the Canadian Evaluation Society:
<https://evaluationcanada.ca/en/>.

